



# AKASHIC BOOKS



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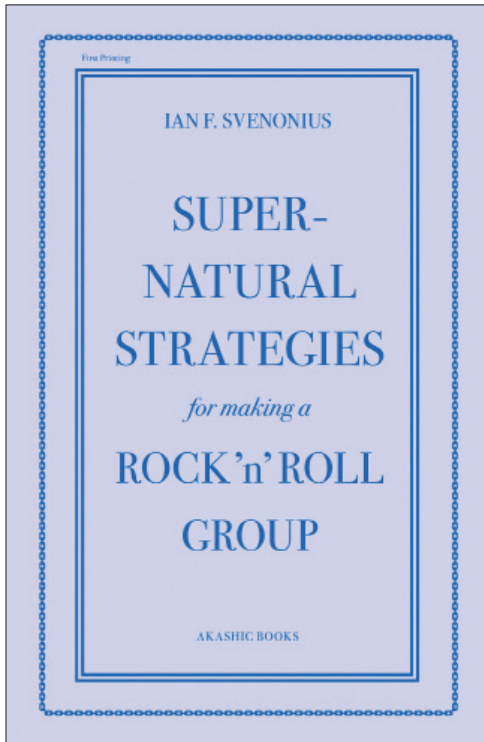
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\*See reverse for national book events featuring Ian F. Svenonius



## Supernatural Strategies for Making a Rock 'n' Roll Group

a how-to guide (with illustrations) by

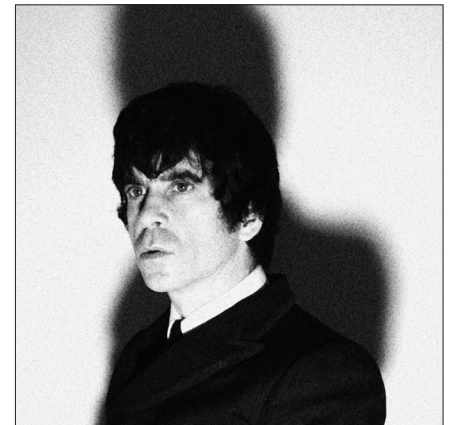
**Ian F. Svenonius**

WASHINGTON, D.C.-BASED ROCK 'N' ROLL ANTIHERO IAN F. SVENONIUS PROVIDES AN UNPARALLELED AND EXQUISITELY PROVOCATIVE HOW-TO GUIDE FOR ROCK BANDS.

**IAN F. SVENONIUS'S EXPERIENCE AS AN ICONIC** underground rock musician—playing in such highly influential and revolutionary outfits as The Make-Up and The Nation of Ulysses—gives him special insight on techniques for not only starting but also surviving a rock 'n' roll group. Therefore, he's written an instructional guide, which doubles as a warning device, a philosophical text, an exercise in terror, an aerobics manual, and a coloring book.

**THIS VOLUME FEATURES ESSAYS ON EVERYTHING** the would-be star should know to get started, such as Sex, Drugs, Sound, Group Photo, The Van, and Manufacturing Nostalgia. The book will also have black-and-white illustrations. *Supernatural Strategies* will serve as an indispensable guide for a new generation just aching to boogie.

**IAN F. SVENONIUS** is the author of the underground best seller *The Psychic Soviet* (Drag City Press, 2007). He was also the host of VBS.tv's *Soft Focus*, a different breed of chat show, where he interviewed Mark E. Smith, Genesis P. Orridge, Chan Marshall, Ian MacKaye, and others. As a musician he has created eighteen albums and countless singles in various rock 'n' roll combos (Chain & the Gang, Weird War, The Make-Up, The Nation of Ulysses, etc.). He lives in Washington, D.C.



**NATIONAL BOOK EVENTS FEATURING IAN F SVENONIUS FOR  
SUPERNATURAL STRATEGIES FOR MAKING A ROCK 'N' ROLL GROUP**

- **Wed., March 20 - Sun., March 24, time TBA—CHARLOTTESVILLE, VA—**Virginia Festival of the Book \*Details TBA.
- **Wed., April 17, 7:00pm—SAN FRANCISCO, CA—**City Lights, 261 Columbus Ave.
- **Thurs., April 18, 7:30pm—LOS ANGELES, CA—**Stories, 1716 W. Sunset Blvd.
- **Fri., April 19, 7:30pm—LOS ANGELES, CA—**The Family Bookstore, 436 N. Fairfax Road  
\*Akashic Books pre-*LA Times* Festival of Books party! Featuring Ian Svenonius and additional authors TBA.
- **Mon., April 22, 8:30pm—OLYMPIA, WA—**Olympia Timerland Library, 313 8th Ave. SE.
- **Tues., April 23, 7:30pm—PORTLAND, OR—**Powell's City of Books, 1005 W. Burnside St.  
\* Cosponsored by Music Millennium.
- **Wed., April 24, 7:00pm—SEATTLE, WA—**Elliott Bay Book Company, 1521 10th Ave.  
\* Cosponsored by The Vera Project.

*\*Many more additional dates TBA!\**