

Quimby's Ink attn: Peter Miles Bergman
Zine and Artbook Design and Production
Digital, Letterpress, and Riso printing
1854 W. North Ave, Chicago, IL 60622

phone: 720.673.2783 email: petermiles@quimbys.com

PRICING: Letterpress Printing

Overview:

Letterpress pricing, like a lot of printing, is priced with this formula: **Materials + Setup + Printing**

Consultation + File Prep: One time cost per project, not charges on reprints. \$ 90.00 = Consultation with Supplied PDF's (includes a pre-flight) \$150.00 = Consultation with Supplied design files (includes a pre-flight) \$170.00 = Consultation with Supplied original paste-ups or drawings

Materials:

Paper: (Paper + Film + Printing Plates)

Paper can be the biggest expense and is entirely dependent on the client's taste and the quantity. We will have recommendations after a consultation but in the meantime you can look at card stock on frenchpaper.com, neenahpaper.com, or mohawkconnects.com

Printing Plates: (max sheet size 11x17)

(For graphics only. For handset metal or wood type call for a quote.) \$61.46 = art is approx 5.5x8.5

\$88.14 = art is approx 8x10

Setup:

\$90.00 = 1 \$150.00 = 2 colors

Printing:

(Printing pricing is per color per side. Some prints can be "ganged-up" to reduce per-unit cost. Ex. business cards are four per 8x11 sheet.*)

1.00 = per color per print up to 300 count (*BC's 4-up would be .25¢/ea)0.75 = per color per print 301-500 count

Quimby's Ink

is the press of Quimby's Bookstore @quimbysbookstore quimbys.com Quimby's Ink is the publishing and design consultancy of Quimby's Bookstore and is run by Peter Miles Bergman and Eric "Manny" Von Haynes. Quimby's Ink offers publishing, design, graphic arts, digital, letterpress, and risograpgh printing. Proceeds partially fund short-run artists books, 'zines, and catalog publishing service associated with Quimby's Bookstore, Chicago Illinois



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PRICING: 1 & 2 Color Riso Printing + Binding

Consultation + File Prep: One time cost per project, not charges on reprints. \$ 90.00 = Consultation with Supplied Separated PDF's (includes a pre-flight) \$150.00 = Consultation with Supplied design files (includes a pre-flight) \$170.00 = Consultation with Supplied original paste-ups or drawings

Education Option:

\$150.00 = I train you how to preflight, color separate, and generate a PDF. (Same cost as design file set-up but you learn how to do it!)

13-Colors:

Light Teal, Flo-Pink, Yellow, Sunflower Yellow, Light Gray, Violet, Purple, Blue, Aqua, Mint, Scarlet, Green, Black

Riso Masters:

\$4.00 = per color, per sheet side: complex setups need multiple per color

Printing Options:

Custom Job?: 3 & 4 color jobs and/or specialty paper are custom quoted

Your supplied paper: (Prices are per sheet side) **8x11, 1-Color:** 1-20 = 0.20¢ | 21-100 = 0.10¢ | 100+ = 0.08¢ **11x17, 1-Color:** 1-20 = 0.40¢ | 21-100 = 0.15¢ | 100+ = 0.10¢

8x11, 2-Color: 1-20 = 0.40¢ | 21-100 = 0.20¢ | 100+ = 0.15¢ **11x17, 2-Color:** 1-20 = 0.50¢ | 21-100 = 0.25¢ | 100+ = 0.20¢

Uncoated 80-100# text weight paper:

8x11, 1-Color: 1-20 = 0.40¢ | 21-100 = 0.20¢ | 100+ = 0.10¢ **11x17, 1-Color:** 1-20 = 0.60¢ | 21-100 = 0.30¢ | 100+ = 0.12¢

8x11, 2-Color: 1-20 = 0.50¢ | 21-100 = 0.30¢ | 100+ = 0.20¢ **11x17, 2-Color:** 1-20 = 0.70¢ | 21-100 = 0.40¢ | 100+ = 0.30¢

Uncoated 80-100# cover weight paper:

8x11, 1-Color: 1-20 = 0.55¢ | 21-100 = 0.25¢ | 100+ = 0.15¢ **11x17, 1-Color:** 1-20 = 0.75¢ | 21-100 = 0.45¢ | 100+ = 0.45¢

8x11, 2-Color: $1-20 = 0.65 \varepsilon \mid 21-100 = 0.35 \varepsilon \mid 100+ = 0.25 \varepsilon$ **11x17, 2-Color:** $1-20 = 0.85 \varepsilon \mid 21-100 = 0.55 \varepsilon \mid 100+ = 0.45 \varepsilon$

Binding:

\$2.00 per zine = staple binding \$3.00 per zine = hand sewn three hole stitch

Cutting:

\$1.00 per cut per 5 count (three sides trimmed on 5 zines = \$15.00)

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PRICING: Color Laser Printing + Binding

Consultation + File Prep:

One time cost per project, not charges on reprints.

Education Option:

Printing Options:

Your supplied paper: (Prices are per sheet side)

Uncoated 80-100# text weight paper:

Coated 80-100# text weight paper: (Satin or gloss)

Uncoated 80-100# cover weight paper:

Coated 80-100# cover weight paper: (Satin or gloss)

\$ 90.00 = Consultation with Supplied Separated PDF's (includes a pre-flight)

\$150.00 = Consultation with Supplied design files (includes a pre-flight)

\$170.00 = Consultation with Supplied original paste-ups or drawings

\$150.00 = I train you how to preflight, color separate, and generate a PDF. (Same cost as design file set-up but you learn how to do it!)

Custom Job?: specialty paper and/or binding is custom quoted

8x11, Black: 1-20 = 0.15¢ | 21-100 = 0.10¢ | 100+ = 0.08¢ | **11x17:** Double prices

8x11, CMYK: $1-20 = 0.45 \text{¢} \mid 21-100 = 0.40 \text{¢} \mid 100 + = 0.38 \text{¢}$

8x11, Black: 1-20 = 0.23¢ | 21-100 = 0.18¢ | 100+ = 0.15¢ | 11x17: Double prices

8x11, CMYK: $1-20 = 0.53c \mid 21-100 = 0.48c \mid 100 + = 0.45c$

8x11, Black: 1-20 = 0.20¢ | 21-100 = 0.15¢ | 100+ = 0.12¢ | 11x17: Double prices

8x11, CMYK: $1-20 = 0.50c \mid 21-100 = 0.45c \mid 100+ = 0.42c$

8x11, Black: 1-20 = 0.28¢ | 21-100 = 0.23¢ | 100+ = 0.20¢ | **11x17:** Double prices

8x11, CMYK: 1-20 = 0.58¢ | 21-100 = 0.53¢ | 100+ = 0.50¢

8x11, Black: 1-20 = 0.23¢ | 21-100 = 0.18¢ | 100+ = 0.15¢ | **11x17:** Double prices

8x11, CMYK: $1-20 = 0.53c \mid 21-100 = 0.48c \mid 100 + = 0.45c$

Binding:

\$2.00 per zine = staple binding

\$3.00 per zine = hand sewn three hole stitch

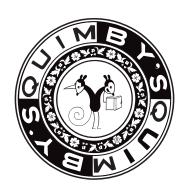
\$ /per zine = perfect binding - quoted per job

Cutting:

\$1.00 per cut per 5 count (three sides trimmed on 5 zines = \$15.00)

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ZINE & COMICS: Package Pricing

Price Breakdown:

See our Letterpress, Riso, and Laser Printing price guides for a breakdown

Custom Jobs:

If your job doesn't fit these parameters contact us for a custom job quote! The below suggestions are a starting point. You run with one of these suggestions, or you can mix and match scale up or down in size, paper, or run count.

File Set-up:

Charges for supplied PDF, design files, paste-ups or drawings are one time charges not applied to reprints

ART COMIC or ART ZINE 16 pg, 2-Color Riso: Supplied PDF: Supplied Design Files: Supplied paste-ups or drawings:

8.5x5.5", stapled, no cutting – suggested retail price = \$12-20 uncoated 80-100# cover stock cover, uncoated #80-100 text weight guts

20 count: \$280.00 (\$14.00/per) | **50 count:** \$379.00 (\$7.58/per) **20 count:** \$340.00 (\$17.00/per) | **50 count:** \$439.00 (\$8.78/per) **20 count:** \$459.00 (\$9.19/per) | **50 count:** \$459.00 (\$9.19/per)

PHOTO ZINE or GRAPHIC COMIC 16 pg, CMYK Laser:

8.5x5.5", stapled, no cutting — suggested retail price = \$10-15 Coated 80-100# cover stock cover, Coated #80-100 text weight guts 20 count: \$211.20 (\$10.56/per) | 50 count: \$373.00 (\$7.46/per)

Supplied PDF: Supplied Design Files: Supplied paste-ups or drawings:

20 count: \$271.20 (\$13.56/per) | **50 count:** \$447.00 (\$8.66/per) **20 count:** \$291.20 (\$14.85/per) | **50 count:** \$467.00 (\$9.06/per)

BIG ART FLOPPY or ART BOOK 20 pg, 2-Color Riso:

10.0x8.0" or less, stapled, full bleed — suggested retail price = \$18-\$25 uncoated #80-100 text weight cover and guts

Supplied PDF: Supplied Design Files: **20 count:** \$410.00 (\$20.50/per) | **50 count:** \$620.00 (\$12.40/per) **20 count:** \$470.00 (\$25.50/per) | **50 count:** \$680.00 (\$13.60/per)

Supplied paste-ups or drawings:

20 count: \$490.00 (\$24.00/per) | **50 count:** \$700 (\$14.00/per)

CHAP BOOK or LIT ZINE 20 pg, CMYK Laser & Letterpress:

#110-#140 cover stock cover, uncoated #80-100 text weight guts **20 count:** \$426.26 (\$21.31/per) | **50 count:** \$653.46 (\$13.07/per)

Supplied PDF: Supplied Design Files: Supplied paste-ups or drawings:

20 count: \$486.26 (\$24.31/per) | **50 count:** \$713.46 (\$14.27/per) **20 count:** \$506.26 (\$25.31/per) | **50 count:** \$467.00 (\$14.67/per)

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8.5x5.5", sewn, 1-color 1-sided letterpress cover – suggested retail price = \$20-25